



## Discover Franchise Opportunities with FranServe

Celebree School recently partnered with **FranServe**, the largest organization in the world that connects people to franchise ownership. CEO Alesia Visconti shares more on what the company brings to the table:

**Celebree School: Tell us a little bit about the history of FranServe.**

**Alesia Visconti:** FranServe, Inc. was founded in 2012 with one goal: to help others achieve their dreams of business ownership through franchising. We love changing people's lives! We connect entrepreneurs to franchise opportunities, introduce franchisors to qualified people, and train the industry's most knowledgeable brokers/consultants to make it all happen.

**CS: What makes FranServe different from other brokers?**

**AV:** Our people. We strongly believe that your vibe attracts your tribe. Each franchise consultant works with their candidates to help identify and research franchises and business opportunities to ensure a perfect fit.

**CS: How does FranServe help someone looking to own a business?**

**AV:** Our franchise consultants build relationships with both their candidates and their franchise brands. They work closely with their candidates to identify investment levels, goals, preferred lifestyle, level of desired involvement, and several other factors that help determine brands that will be a good fit. Their candidates begin their due diligence of brand exploration, narrowing down choices until ultimately, one brand stands out above the others to that candidate. Consultants also serve as a resource to their candidates, putting them in touch with funding sources, and well as other franchise professionals including but not limited to franchise attorneys.

**CS: Why did FranServe want to partner with Celebree School?**

**AV:** FranServe is very selective in the brands we represent. We did our homework and verified that Celebree School is recognized as a leader in providing the best in child care and early childhood education. Helping to expand children's minds coupled with a strong business model and happy franchisees, all added up to a winning brand!